

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 263630

1. THE NAME OF THE CANDIDATE IS: David Rivera
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF US CONGRESS in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
David Rivera for Congress
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Esther Nuhfer
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Esther Nuhfer
Name

770 Ponce de Leon Blvd #303
Address Coral Gables, FL 33134

786 402 4802
Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

David Rivera

* The Treasurer is often the only top officer of a Candidate Committee.



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Order Sep 00:15:00

Product

Estimate #

Contract / Revision 263636 /

Alt Order #

Original Date / Revision

Billing Type Cash

11/02/12 11/02/12

Agency Com 15%

Order Type	GENERAL
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Billing Contact

Billing Cycle EOM/EOC

Advertiser POL/David Rivera for Congress

Billing Calendar BROADCAST

P.O. Box 143657
Miami, FL 33114

Demographic A25-54

Agency Communication Solutions

Rev Codes AGY POL CAND

Buying Contact Esther J. Nuhfer

Sales Office MIA

Product Codes PL-Candidate

P.O. Box 143657
Miami, FL 33114

Sales Region LOC

Priority P-2

Agency Ref

Advertiser Ref

Primary Account Executive
Local House

Account Executive	Order%	Start Date	End Date
Local House	100%		

Order Share 100% Market Value 9625

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	9	\$8,181.25	\$9,625.00	0.00	10/29/12	11/06/12	9	\$8,181.25	\$9,625.00
Totals	9	\$8,181.25	\$9,625.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Totals		
													Spots	Amount	
N 1	WPLG	11/03/12	11/06/12	9AM-Sat LCL 10 News CM		9-10:30am	-----S-	:30	1	\$125.00	LUR	0.00 NM	1	\$125.00	
				Local 10 News Saturday ((10:00 AM-10:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	-----S-	1		\$125.00	0.00							
Week:		11/05/12	11/11/12	-----	0		\$0.00	0.00							
N 2	WPLG	11/03/12	11/06/12	TWISF/Michael Putney CM		1130a-1230p	-----S	:30	1	\$100.00	LUR	0.00 NM	1	\$100.00	
				This Week in South Florid		(11:30 AM-12:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	-----S	1		\$100.00	0.00							
Week:		11/05/12	11/11/12	-----	0		\$0.00	0.00							
N 3	WPLG	11/03/12	11/06/12	TWISF/Michael Putney CM		1130a-1230p	-----S	:30	1	\$100.00	LUR	0.00 NM	1	\$100.00	
				This Week in South Florid		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	-----S	1		\$100.00	0.00							
Week:		11/05/12	11/11/12	-----	0		\$0.00	0.00							
N 4	WPLG	11/03/12	11/06/12	SUN 11-1130P	CM	11-1135P	-----S	:30	1	\$600.00	LUR	0.00 NM	1	\$600.00	
				SUN 11-1135P											



WPLG

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Contract / Revision **263636** Flight Dates **11/03/12-11/06/12**

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:15:00

Advertiser **POL/David Rivera for Cong** Product

Estimate #

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
N 4	WPLG	11/03/12	11/06/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P	-----S	:30	1	\$600.00	LUR	0.00 NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week: 10/29/12	11/04/12	-----S			1			\$600.00		0.00				
	Week: 11/05/12	11/11/12	-----			0			\$0.00		0.00				
N 5	WPLG	11/03/12	11/06/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MT-----	:30	2	\$1,500.00	P-2	0.00 NM	2	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week: 10/29/12	11/04/12	-----			0			\$0.00		0.00				
	Week: 11/05/12	11/11/12	MT-----			2			\$1,500.00		0.00				
N 6	WPLG	11/03/12	11/06/12	M-F 12n News M-F LCL 10 News @ Noo	CM	12-1PM (12:00 PM-12:30 PM)	MT-----	:30	2	\$600.00	P-2	0.00 NM	2	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week: 10/29/12	11/04/12	-----			0			\$0.00		0.00				
	Week: 11/05/12	11/11/12	MT-----			2			\$600.00		0.00				
N 7	WPLG	11/03/12	11/06/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	M-----	:30	1	\$4,500.00	P-2	0.00 NM	1	\$4,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week: 10/29/12	11/04/12	-----			0			\$0.00		0.00				
	Week: 11/05/12	11/11/12	M-----			1			\$4,500.00		0.00				
													Totals	9	\$9,625.00